



TiE Mumbai continues to focus on empowering Start-ups

Mumbai, June XX 2021: Building on its commitment to empower Startups and entrepreneurs through education and knowledge sharing, TiE Mumbai has been providing entrepreneurs with the right guidance, mentorship, networking and funding opportunities through various online channels.

“TiE Mumbai continues to extend its support to Startups through multiple webinars and events, actively engaging with them to accelerate innovation.” said **Naveen Raju, Executive Director, TiE Mumbai.**

Some of the online sessions organized by TiE Mumbai in the current month are –

TiE Institute: Entrepreneurship Fundamentals of Building and Launching a Start-up –TiE Mumbai partnered with the TiE Entrepreneur Institute (a program by TiE Seattle) to help aspiring and early-stage entrepreneurs understand the fundamentals of building and launching a startup from successful entrepreneurs, seasoned executives and domain experts in interactive sessions. A group of successful entrepreneurs and subject matter experts conducted a series of webinars to help aspiring Startups successfully build and launch their venture. The TiE Entrepreneur Institute sessions covered a wide range of topics from essentials of startup formation, how to vet a startup idea, fundraising fundamentals, building a compelling investor pitch, and the fundamentals of business modeling.

Global Business Opportunities in HongKong for Startups- Several sessions were hosted to showcase HongKong as a preferred destination for Startups.

The sessions included –

- **Investor Panel-**To reinforce Hong Kong's unique strength in providing the best access to global investment opportunities through VC investor access and growth funding.
- **Startup Panel-** To showcase successful startups that have either set up business in Hong Kong or moved to the city as a base for regional/China expansion.
- **GBA Panel-** To showcase HK is an innovation hub for startups who would like to expand their business into Asian and global markets; illustrate how Hong Kong remains an important steppingstone for overseas companies entering the mainland market.

Workshop on Digital Assets, Blockchain, Cryptocurrencies & more with Preen Lathia, AVP Marketing, Wazirx- This was an interactive session which enabled participants to have a fundamental understanding of the topic and effectively addressed their queries.

Shailaz Nag, Cofounder & CEO, DotPe in Conversation with Dr. Apoorva Sharma & Sanket S- Shailaz is a well-known visionary entrepreneur. He was ex-Managing Director and co-founder of PayU, (India's largest and profitable Payment Company) which is currently valued at US\$ 3 Billion. He was also one of the founding members of Ibibo Group. He comes with notable experience in the FinTech industry. The participants benefitted from his insights, experience and anecdotes.



One to One Mentoring Session | Idea Validation Hotline with Amit Patni - Founder & Director RAAJ Global Investments -Mentoring and Guidance lies at the core of TiE's philosophy and culture! To facilitate this IDEA VALIDATION, TiE Mumbai has launched yet another mentoring format... "Idea Validation Hotline" for all aspiring, budding, early-stage entrepreneurs who have a business Idea/concept.

Building & Leveraging A Personal Brand with Chef Sanjeev Kapoor – Sanjeev Kapoor is unarguably one of the most recognized faces of Indian television. He is a brand unto himself. He has the proud distinction of being the only chef in the world to have his own channel – FoodFood. He has been awarded the prestigious Padma Shri Award 2017 by the President of India. He has also been conferred the 'Best Chef of India' award by the Government of India. Sanjeev Kapoor's recipe books are bestsellers, with more than 200 titles in 7 languages and bagged Indian and international awards. His restaurants Sanjeev Kapoor's Khazana, The Yellow Chilli, Signature, and Khazana are considered the best in their categories in India and abroad. His Khazana brand of blended spices, ready to cook mixes, pickles, and gourmet chutneys, is super popular in the US, Europe, and the Middle East, in addition to India. His business of world-class kitchen gadgets, Wonderchef has enabled and continues to empower women, a cause close to his heart. Participants in this session learnt the art of creating and leveraging a personal brand in both the digital and physical worlds.

Tech Product Demo Day- TiE Mumbai's Tech Product Demo Day is 60 Minutes long session where Founders and product managers demonstrate features in their product and seek feedback. They can further seek mentorship, collect feedbacks on both the business and tech sides of it. The Jury & Mentors of this session are Anil Bahuman- Vice President Products and Head, Special Projects Jio Platforms Limited Ecosystem, Reliance Jio Infocomm Ltd., Sandeep Laxman- Head, fintech BD, AWS (Amazon Internet Services Pvt. Ltd.) and Faiz Mohamed Hanif- CEO, Neoito, Angel Investor & Fortune 50 Architect

Some sessions further planned in the month are-

- **Investor Of the Month** with **Nilesh Mehta, Access India Fund**
- **Workshop on Innovation, Design Thinking and Beyond** by **Dr. Kaustubh Dhargalkar**
- **Business Builder Evening - What Can Startups Learn from "Warren Buffett"** with **Purab Gujar, Co-founder & CEO - Cameo Media Labs**

About TiE Mumbai

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. Since 1992. TiE has been supporting entrepreneurs by offering education, mentorship, networking and funding opportunities. The mission of TiE is to foster entrepreneurship globally through the 5 pillars of TiE : mentoring, networking and education, funding and incubation. Dedicated to the virtuous cycle of wealth creation and giving back to the community. TiE's focus area is to generate enable the next generation of entrepreneurs. There are currently 11,000 members, including over 2,500 charter members in 60 chapters



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