



TiE Mumbai kickstarts its “Cook off” series

Mumbai, February 24, 2022: TiE Mumbai is always looking at innovative ways of engagement to foster entrepreneurship. The “Cook off” series which has recently kicked off is an interesting and fun concept where Startup celebrities, that is, entrepreneurs, investors and industry veterans are invited for a cook off with the renowned “Energy” chef Harpal Singh Sokhi.

This Cook off series aims at forearming the young Startup brigade that India is churning by the hour these days, with the basic business know how. The guests on this series, come with a treasure house of experience and this informal format enables them to get candid about their struggles, mistakes during their journey, handling success etc.

“As they say in entrepreneurship it's more important to know what not to do & we hope that through this format we'll be able to communicate these aspects that are kept away from the usual media limelight to young & aspiring entrepreneurs and of course with some interesting recipes in the backdrop.” said **Sanket S, Lead- TiE Food Network.**

The first guests on this show were **Arjun & Trisha Vaidya, Founders of Dr. Vaidya.** “We got the amazing opportunity to interact with Chef Harpal Sokhi and share our journey while also cooking an amazing meal. The best stories are shared over food and I am excited to see the other entrepreneurs be a part of this fun format by TiE Mumbai. The best part about the whole experience was 'namak shamak' with the legendary chef!” said **Arjun Vaidya.**

“This cook off series in association with TiE Mumbai is particularly interesting for me. We invite various guests who share their experiences on what one should look at when they want to begin their entrepreneurial journey. The conversations get more engaging as I cook some delicious recipes with them.” said **Chef Harpal Singh Sokhi, Celebrity Chef.**

Watch it here- <https://www.youtube.com/watch?v=d95yl2IzeeY>

About TiE Mumbai

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. Since 1992. TiE has been supporting entrepreneurs by offering education, mentorship, networking and funding opportunities. The mission of TiE is to foster entrepreneurship globally through the 5 pillars of TiE : mentoring, networking and education, funding and incubation. Dedicated to the virtuous cycle of wealth creation and giving back to the community. TiE's focus area is to generate enable the next generation of entrepreneurs. There are currently 11,000 members, including over 2,500 charter members in 60 chapters across 17 countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, and education. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

For more information visit <https://mumbai.tie.org/>



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